

**Winter is coming... You've heard of a coat drive right?  
Well what about a *Love Drive* to keep your heart warm?!**



The *Love Drive* is a campaign initiative of the The Movement Theatre Company, inspired by their production *WHAT TO SEND UP WHEN IT GOES DOWN* by Aleshea Harris, directed by Whitney White, a play-pageant-ritual-homegoing celebration that honors the lives of Black folks lost to racialized violence.

Through the *Love Drive*, we invite people to write love letters to Black people living in an anti-Black society. These love letters will be collected to be presented at a culminating event where audiences will hear the love letters read aloud by a panel of artists, activists, and scholars whose work intersects in the fields of politics, art, and spirituality.

The love letters will also be used as part of an installation in the upcoming production of *WHAT TO SEND UP WHEN IT GOES DOWN* at the ART/NY Theatres (502 W 53rd St) from November 11th - December 8th.

### HOW TO PARTICIPATE IN THE MOVEMENT'S *Love Drive*

1. Find a designated *Love Drive* location
2. Write a love letter to Black people and leave in the love box, or if you need some love, read a life affirming letter for yourself!
3. Take a selfie using the tags #LoveDrive & #WhatToSendUp.  
Don't forget to tag @TMTCharlem
4. Purchase tickets for *WHAT TO SEND UP...* and see your love letters take the stage to uplift and affirm Black people!
5. Follow @TMTCharlem to learn more about "Love Letters for Black People"



For more information visit: [www.themovementtheatrecompany.org](http://www.themovementtheatrecompany.org)